Biography

Bernadette Jackson qualified as an Attorney-at-Law 21 years ago and has been a keen Networker and Business Strategist ever since. Her unique networking and business development skills earned her great success in the Caribbean Region, resulting in the establishment of valuable partnerships with U.K. Law Firms serving their Clients' legal needs overseas. She was also a regular guest Speaker to ethnic groups within the London Boroughs providing updates on Regional Real Estate Laws which would affect them.

Since moving to the United Kingdom, over a decade ago, Bernadette has added to her undeniable experience by working with some of the Country's top Law Firms and most recently Cardiff based, NewLaw Solicitors. Bernadette distinguished herself in the South Wales market place by employing the innovative approach of developing strategic partnerships which also earned her nationwide recognition.

In her former role of Head of Property at NewLaw Solicitors, she was a twice invited Speaker at the National Conveyancing Congress, on the importance of marketing and networking between Solicitors and other related industry players. She was also invited to and currently serves a 3 year term, on the inaugural Cardiff Council of the South Wales Chamber of Commerce. Bernadette works closely with the Chamber to impart networking skills and training to its members. A highly sought after presenter and Speaker, she is widely published as a Business Development and Networking Advisor in the United Kingdom and America. Currently, as Chief Executive Officer of Bernie Jackson Limited, she mentors, trains and supports, Lawyers, Doctors, Accountants, multi-level training companies and SMEs, in the execution of their agreed marketing and business development initiatives.

Jackson's latest innovation is the launch of "Two-Faced" Networking™ training for businesses across South and West Wales. This training series is a novel take, on the importance of exploring and maximising both the business and personal facets of networking in order to successfully win and maintain clients, referral partners and joint venture partners. Since the start of 2010 she has trained hundreds of businesses, throughout South Wales on the importance of understanding the benefit of a seamless Company and personal Brand, the need to balance their personalities with their business credentials and to purposely imprint the right You Print™ when networking!

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